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## Powr-Flite Adds Media Specialist



Philip Pelphrey

**January 9, 2012** — Powr-Flite has appointed **Philip Pelphrey** as its new Web content specialist.

In his new position, Pelphrey will focus on developing video content for the company's Web site along with enhancing existing Web content.

Pelphrey, a graduate of Texas Christian University, was directly involved with the filming of television and film documentaries and several video productions for major corporations before joining Powr-Flite.



### About Powr-Flite

Established more than 40 years ago, Powr-Flite manufactures a full line of floor-care equipment and carpet extractors for the professional cleaning industry. Based in Fort Worth, TX, the company has more than 20 patented designs. Its



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