



Press Release

FOR IMMEDIATE RELEASE
Media Contact: Robert Kravitz
Telephone: 773-525-3021
E-mail: rkravitz@rcn.com

Walking Their Green Talk

Pro-Link Offices Wind Powered

Canton, MA – March 16, 2009 - Pro-Link, a jansan focused marketing and buying group, announced today that their new offices in Canton, MA, are now 100 percent wind powered.

The company has purchased Renewable Energy Credits (RECs) to help accomplish this feat. RECs are somewhat complicated understasnd, however their purpose and ultimate goal is to promote renewable, low-carbon and no carbon energy technologies and sources, such as wind power.

“In addition to Pro-Link’s efforts to promote Green cleaning, we are also trying to reduce our company’s overall environmental footprint,” says Mike Nelson, vice president of marketing for Pro-Link. “Our [office’s] use of wind power instead of electricity from conventional sources is similar to planting 284 mature trees or not driving 64,026 miles.”

In the United States, there are two main markets purchasing RECs for wind power and similar renewable energy sources. These markets are:

- Compliance markets, such as government offices, which are required to derive a certain percentage of their electricity from RECs.
- Voluntary markets, such as Pro-Link's, which refer to customers who voluntarily purchase renewable energy out of a desire to go Green and be more environmentally responsible.

“We feel that powering our offices with wind power is just the next step in going Green,” adds Nelson. “My hope is that more jansan organizations [will] adopt similar practices and our industry continues to play a leadership role in promoting and incorporating environmentally preferable and sustainable business practices.”

Image Caption: No Image

About Pro-Link

Pro-Link, which was founded in 1984, is a national full-service janitorial supply, marketing, and buying organization. Based in Canton, MA, this jansan-focused organization currently has more than 70 members and over 100 distribution points throughout the United States. Pro-Link provides its distributor-members and customers with a nationally-recognized brand of high quality products and services that help deliver consistently cleaner facilities at lower total cost. With a sales force of industry professionals, the organization also provides national field support, troubleshooting, and training for members and end-customers. Pro-Link has developed a sophisticated program for national accounts allowing for centralized procurement, online ordering, and advanced reporting, all supported by fast delivery and service.

Contact Information:

Mike Nelson

mike.nelson@prolinkhq.com

(800) 745-4657

500 Chapman Street

Canton, MA 02021

mike.nelson@prolinkhq.com

