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**Tornado press release**

**FOR IMMEDIATE RELEASE**

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**TORNADO INDUSTRIES ADDS NEW MARKETING COORDINATOR**

CHICAGO — Just weeks after hiring Jolynn Kennedy to new marketing manager, Tornado Industries has added Martschinke to the company's new Marketing Coordinator

Martschinke will work directly with Kennedy, developing marketing strategies, providing assistance with internal corporate communications, and devising new advertising programs.

A recent graduate of the University of Illinois at Chicago, Martschinke earned a Bachelor of Science degree with major in marketing and management. His area of expertise is International Business.

Based in Chicago, Tornado Industries is an 80-year-old manufacturer of professional cleaning equipment, including vacuum cleaners, extractors, floor machines, and other professional cleaning tools.

Before joining Tornado, Martschinke worked in the marketing education department at the Chicago Mercantile Exchange, which is recognized as the world's largest and most diverse financial exchange.

"What excites us most about Sean are his youth, enthusiasm, and experience in the U.S. and global marketing arenas," said



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Schaffer, president of Tornado Industries. "We believe education and experience can help us better position T the JanSan marketplace."

Additional Tornado News may be found at:  
[http://www.tornadovac.com/company\\_profile/in\\_news/ir](http://www.tornadovac.com/company_profile/in_news/ir)

#### About Tornado

Tornado Industries has been designing and engineering cleaning equipment for more than 75 years. The company's long history of developing innovative products and applying the latest technology to increase productivity, reduce costs and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions.

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