



## PRESS RELEASE

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### Survey Finds Most Cleaning Pros Know True Purpose of Cleaning

Hamilton, Ohio – July 6, 2009 - Last year famed microbiologist Dr. Charles Gerba of the University of Arizona reported that in some cases, "It may be better to *not* clean a surface than to clean it improperly by using soiled cleaning tools."

Gerba found that as some cleaning tools, such as sponges, mops (including microfiber mop heads) and cloths are used, "They actually become micropile compost heaps [causing the cleaning worker] to just spread a thin layer of E. coli over the surface as they clean."

Although it has long been suspected that using soiled cleaning tools can spread contaminants, this is one of the first times the issue has been specifically analyzed and scientifically reported.

Kaivac, developers of the No-Touch Cleaning<sup>®</sup> system, wanted to find out whether cleaning professionals are aware of this issue. A survey was distributed in the June 2009 issue of *Kai-leidoscope*, Kaivac's monthly e-newsletter. Subscribers were asked:

*Are you aware that wiping down counters and surfaces can actually spread more bacteria and contaminants than it removes?*

The survey found that more than 87 percent of those responding knew that soiled cleaning tools, especially cleaning cloths, can spread contaminants; only about 12 percent said they were not aware of that fact.

"This is an issue that cleaning professionals must be aware of," says Matt Morrison, Communications Manager for Kaivac. "Using soiled cleaning tools can defeat the whole purpose of cleaning. Fortunately, there are new technologies, squeegee-based flat surface cleaning systems as well as spray-and-vac cleaning systems, which help eliminate cross-contamination concerns."

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Photos: A squeegee-based flat surface cleaning system from Kaivac, Inc.

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The President of Kaivac, Robert Robinson Sr., who has been in the jansan industry for more than a decade is available to discuss jansan industry issues and trends. He may be reached by calling: 800-287-1136

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### **About Kaivac**

Headquartered in Hamilton, OH, and the originator of No-Touch Cleaning™ system, Kaivac, Inc., manufactures a full line of No-Touch cleaning products aimed at making cleaning processes safer for people and the environment while preserving quality and cost efficiency. For more information on the company and its products, call 1-800-287-1136 or visit [www.kaivac.com](http://www.kaivac.com).

