



Waterless™ No-Flush Urinals

NEWS ITEM

FOR IMMEDIATE RELEASE
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TED TURNER AND GLOBAL GREEN PROMOTE WATER SUSTAINABILITY AND CONSERVATION

***One in five people around the world
do not have access to fresh drinking water***

Vista, CA—December 3, 2008— Speaking at Chicago's Union League Club, CNN founder Ted Turner says his chain of restaurants, Ted's Montana Grill, plans to promote all things Green, including using recycled paper products, reducing gas and energy use, and even installing waterless urinal systems.

"One waterless urinal in the men's room saves 40,000 gallons a year," says Turner. "Isn't that incredible?"

Turner is encouraging other restaurateurs to follow his lead.

At the same time, Global Green, an award-winning organization started in 1993 to promote and foster sustainability, is focusing much more attention on water conservation.

According to the organization, about in five people around the world do not have access to fresh drinking water. Additionally, water concerns in the United States are mounting.

Drought conditions, now occurring in traditionally water-rich areas, are one source of the nation's water supply issues. And, according to Global Green, poor or declining water management programs are proving to be a factor as well.

“Both Turner and Global Green have been very active in promoting Green products and encouraging water conservation,” says Klaus Reichardt, founder and managing partner of Waterless No-Flush™, manufacturers of urinals and other restroom products. “Recently, Global Green even selected a soybean-resin urinal for use in their offices.”

According to Reichardt, interest in water conservation has jumped significantly in recent years. “It's [all] part of the Green movement, and I think we are only at the beginning of this water conservation revolution,” he says.

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Photos: None

About Global Green USA

Global Green USA, headquartered in Santa Monica, California, is the U.S. affiliate of Green Cross International, founded by Mikhail Gorbachev in 1993. The Security and Sustainability Program is managed from the Washington, D.C., office and is an international partnership with Green Cross Switzerland and Green Cross Russia to: facilitate the safe and timely elimination of weapon stockpiles and related systems globally; promote international nonproliferation efforts; and encourage a healthier, more sustainable environment.

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About Waterless

Waterless Co. LLC has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industries for more than 15 years. Based in Vista, California, Waterless Co. offers quality, innovation, and expertise in water conservation and high efficiency products for building owners with a full line of Waterless No-Flush urinals, cleaning liquids, and cost-saving accessories. For more information, visit: www.waterless.com.

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