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[***U.S. Products Hires Two New Staff Members***](#)

U.S. Products, a leading manufacturer of professional carpet, hard-surface floor, and restoration cleaning equipment announces the hiring of two new employees.

They are, Stephen Romero, the company's new Auto Industry Account Executive, will head an entirely new division for U.S. Products, its automotive product line and Brian Consolino the firm's new Eastern Regional Sales Manager.

Romero graduated from California State University, Fullerton, and has more than 11 years of management, sales, and marketing experience with companies of varying size. The new division he will head markets products for the professional auto-detailing and body-shop industries.

Consolino attended the University of Arizona and has more than 10 years of experience in sales and marketing. He will be working directly with U.S. Products'

sales representatives, inside sales, and distributors throughout the eastern half of the United States.

"U.S. Products has experienced significant growth in the past few years," says Doug Hauff, President of U.S. Products. "This is because our product line has been well received and fills an important industry niche, and because we have been able to attract top-notch people like Steve and Brian."

Romero will work out of the U.S. Products headquarters in Coeur d'Alene, Id. Consolino resides in Sellersburg, Ind.

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