



NEWS RELEASE

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Update on Enviro-Solutions' New E-Learning Program *Introductions Begin*

Peterborough, Ontario, Canada – August 30, 2009 - Green cleaning chemical manufacturer Enviro-Solutions just completed an online meeting with members of their sales force throughout North America, introducing the company's new E-Learning program.

Using an online business meeting service, Mark Warner, the company's Director of Training, familiarized visitors with the site, described how the program works, and showcased its features.

The program will be officially introduced at the upcoming ISSA/INTERCLEAN® North America convention in Chicago

scheduled for October 7-9, 2009. Throughout the tradeshow, distributors will be able to see the program in action.

Warner, who is credited with putting the bulk of the program together, says it covers 35 topics, about 20 courses, and encompasses more than 100 modules, covering such topics as:

- Comprehensive Distributor Training
- Key Products Review
- Key Dispensers Review
- Facility Solutions
- Selling Dynamics (a series of sales development videos from Selling Dynamics of Chicago)
- Prospecting Skills
- Territory Management
- 12-week DSR Training Program
- Market Segment Training
- Procedural/How-to Training
- Technical Terminology
- Disinfection and Decontamination Seminar Training

The Program enables participants to receive training when and where they want and also allows them to study what they want at their own pace, according to Warner.

Each module includes a quiz so participants can test their knowledge. Additionally, the program allows managers to track and evaluate how well their staff members are doing with the program.

“This [e-learning] program has been a major undertaking for us and is now just about complete,” says Warner. “What we

want to do now is fine tune it and begin introducing it to our distributors around North America.

Several attendees of the meeting indicated they were impressed with the program.

“It is one of the most educational and informative [e-learning programs] I’ve ever seen,” said Neil Houtsma, Executive Vice President of Nuance Solutions, a strategic partner of Enviro-Solutions representing the company in the Western half of the United States.

Warner adds that he will be continually reviewing the program, adding material based on ongoing feedback.

“Our goal with this curriculum is plain and simple: it’s all about knowledge,” adds Warner. “Professional cleaning is a science and we want our distributors, their sales reps, and customer service reps to be as knowledgeable as possible about Green cleaning as well as [help them] improve their sales skills.”

For more information, contact either Mike Sawchuk at Sawchuk@Enviro-Solution.com or Mark Warner at Warner@Enviro-Solution.com or call toll-free at 877-674-4373.

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Photos: None

About Enviro-Solutions

Enviro-Solutions, with offices in Canada and the United States, is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions.

Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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