



Waterless™ No-Flush Urinals

Press Release

FOR IMMEDIATE RELEASE
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URINAL CLEANING AND MAINTENANCE VIDEO NOW ONLINE

Vista, CA—May 24, 2007—One of the questions facility managers and building service contractors (BSCs) often ask when waterless urinals are installed in their facilities is, “How do you clean them?”

Because waterless systems are becoming more and more popular in schools, health-care facilities, and office buildings, Waterless No-Flush™ urinals, Vista, California, has added an online video that covers virtually all the maintenance issues related to cleaning and maintaining these no-flush systems.

Although most waterless urinals are cleaned much like conventional urinals, there are differences that BSCs should be aware of. For instance, abrasive cleaners and brushes often used on traditional urinals can scratch and mar a waterless system. Instead, the video suggests using a neutral, all-purpose cleaner and a soft cloth, sponge, or Johnny mop.

“Our distributors often work with cleaning crews, showing them the basics,” says Klaus Reichardt, managing partner of Waterless Co. “Now, many of our end customers just watch the video or use it as a refresher course to make sure workers are cleaning the units correctly.”

More Videos

Along with the instructional video, the company has also added videos of television news clips about waterless urinals and a tour of a high-tech office building where the waterless system has been installed.

“Our distributors tell us that many of their customers’ questions are answered after viewing the online videos,” says Reichardt. “They have become just about our best educational tool.”

To view the videos, visit www.waterless.com and select “Videos” on the left-hand side of the page.

For more information on Waterless No-Flush urinals, call toll free 888-NOFLUSH.

Photos: None

About Waterless

Waterless Co. LLC has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 15 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency products for building owners with a full line of Waterless No-Flush urinals, cleaning liquids, and cost saving accessories. Visit: www.waterless.com

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