



[CM Distribution](#)

[Click here for today's breaking news](#)

Keyword Search of CM Distribution Online's

Archives:

[Email this article to a colleague](#)

[Print this page](#)

Archives - 5/5/2006 11:26:42 AM

## Waterless Co. press release

Waterless Co, LLC Press Release

FOR IMMEDIATE RELEASE  
Media Contact: Robert Kravitz  
773-525-3021  
rkravitz@rcn.com

### Waterless Co Celebrates 15th Anniversary

Vista, CA—April 25, 2006—Waterless Co LLC, manufacturers of Waterless No-Flush™ urinals, is celebrating its 15-year anniversary in business.

The company was started in 1991 with the goal of helping to reduce wasteful water usage and establish a new industry segment for non-water restroom fixtures. Indeed, the company was the very first manufacturer of waterless urinals in the United States.

"We are very proud of having introduced this technology to the market," says Klaus Reichardt, managing partner of the company. "And with the continued introduction of more products and innovations, our company is expanding into more countries as well."

According to Reichardt, a conventional urinal can use as much as 45,000 gallons of water annually. But a waterless urinal, as the name implies, uses no water.

### News and Article Topics

[Archives](#)  
[Building Service Contract Cleaning](#)  
[Carpet/Floor Cleaning](#)  
[Distribution/Warehouse Issues](#)  
[e-Commerce](#)  
[Environmental Issues](#)  
[In-house Cleaning](#)  
[Industry Trends](#)  
[Labor/Employees/Training](#)  
[Legal/Government/Compliance Issues](#)  
[Manufacturers](#)  
[Quick Hits](#)  
[Sales and Marketing](#)

### Specialized News/How To Tips

[Cleaning for Health®](#)  
[Commercial Carpet Care](#)  
[Contract Cleaning](#)  
[Facilities Carpet Care](#)  
[Floor Care](#)  
[Green Cleaning](#)  
[Greening Your Facility](#)  
[Mold Remediation](#)  
[Mold Remediation Quiz](#)  
[No-Touch Cleaning](#)  
[Online Purchasing](#)  
[The Great Debate](#)  
[Upright Vacuum](#)

Site Menu

- Home
- i-Focus Info Centers
- CMI® Events
- Cleaning Management Institute
- Article Archives
- Buyers Guide to Suppliers
- Supplier Search
- CM Jobs Board™
- Training & Education
- Calendar Directory
- New Products
- Calendar
- Classifieds
- Bulletin Board
- Email Forum
- Web Links
- Rent Our Mailing Lists
- Headline News Service
- Advertising
- About Us
- Poll Archives
- Register

**This Month's Issue:**

- [Flipping the Switch](#)
- [The Great Debate™](#)
- [Green carpet care](#)
- [Employee productivity](#)

With a waterless system, gravity drains the urine into a trap/cylinder unit placed at the bottom of the urinal. Filled with a thin layer of liquid sealant, urine passes through the trap/cylinder and sealant, which prevents odors from being released into the air. As it fills, the urine overflows into a conventional drainpipe—much the same way a traditional urinal works.

"The system is as simple as it is practical," says Reichardt. "In most cases, waterless urinals are easy to maintain, cost effective, and as many experts point out, even more hygienic because they do not use water or require any touching to flush."

Reichardt adds that the waterless systems have been well accepted in all markets, but have become especially popular in schools, factories, restaurants, parks, and fairgrounds.

For more information on Waterless Co LLC, visit [www.waterless.com](http://www.waterless.com) or call 888-663-5874; e-mail [sales@waterless.com](mailto:sales@waterless.com)

*About Waterless*

Waterless Co. is the manufacturer of No-Flush urinals, the new urinal standard for restrooms that offer environment friendly plumbing fixtures without compromising functionality and hygiene. Waterless Co. is the originator of this type of water conserving technology and has been serving the U.S. market since 1991. They may be reached at:

Waterless Co.  
1050 Joshua Way  
Vista, CA 92081 USA  
888-NOFLUSH (888-663-5874)  
[sales@waterless.com](mailto:sales@waterless.com)

All Content Copyright 2006  
National Trade Publications Inc.  
[Click Here](#) for details on our [Privacy Policy](#)

This site best viewed with: [NETSCAPE 4.7](#) or [Internet Explorer](#) .