



Waterless™ No-Flush Urinals

Press Release

FOR IMMEDIATE RELEASE
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Waterless Company Donates to Enterprise Green Communities Funds

Program Helps to “Green Out Poverty”

Vista, CA—Dec 1, 2008—New low-income housing developments in the United States can be cleaner and healthier, with less impact on the environment, thanks to organizations such as the Enterprise Green Communities Offset Fund™.

The Fund, which is a national nonprofit organization, raises and deploys contributions to enable local, community-based groups to create low-income housing that:

- Is more energy efficient
- Takes advantage of renewable energy sources
- Reduces the amount of carbon dioxide and other contaminants released into the atmosphere

“Along with all the good they do, we financially help this organization’s activities because fully 100 percent of all contributions goes to support environmental and sustainable projects,” says Klaus Reichardt, founder and managing partner of Waterless Co., LLC, manufacturers of waterless urinal systems and other restroom fixtures.

Reichardt describes how the Enterprise program works:

- First, they select developers that are already planning to develop Green, affordable housing for low-income people.
- Enterprise then works with the developer to find ways to make the project even Greener and further reduce carbon emissions.
- The developer adopts the measures suggested by Enterprise.
- The Enterprise Fund pays the developer to incorporate the added Green initiatives.
- Once completed, Enterprise certifies the project annually for 10 years, ensuring that the emission reductions program is working.

“They are ‘Greening out poverty’ one house at a time, helping low-income families experience the benefits of a Greener living environment,” adds Reichardt. “This is proving to be a very unique and successful program.”

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Photos: None

About Waterless

Waterless Co. LLC has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 15 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency products for building owners with a full line of Waterless No-Flush urinals, cleaning liquids, and cost saving accessories. Visit: www.waterless.com

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