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## Faux flush

Urinals go waterless



As PC editor Caroline Barry wrote in April, bathrooms are the new status symbol. With Father's Day fast approaching, we'd like to share with you the ultimate in luxe baths -- the **waterless urinal**. Men will love it, women will appreciate it, and mother nature will thank you!



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### Keeping up with "The Joneses"

Bathroom as newest status symbol

### 7 Easy, Modern Bathroom Updates

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## Keeping up with "The Joneses"

By **Caroline Barry**

Bathroom as newest status symbol



Two common American desires: creating a peaceful, relaxing home; and keeping up with the Joneses, have met in an unusual spot, the bathroom.

According to the U.S. Remodeling Sentiment Report, there is a 13% increase in the number of homeowners who say they will remodel in the next 12 months. Bath manufacturer TOTO hopes these remodelers will build a spa-like bathroom to boost their standard of living, and perhaps even their social status.

The link between bathrooms and status reveals itself in the film "The Joneses." In theaters now, the film stars Demi Moore, David Duchovny and the TOTO NEOREST 600, commonly known as, a toilet.

In the movie, the Joneses are a picture-perfect, trendsetting family who move into a suburban neighborhood and immediately become loved and envied by all. Their toilet is regarded as a key household fixture, one worthy of being introduced to guests.

Whether the rest of us will remodel to give our bathroom a starring role in our home remains to be seen, but for now it seems that bathrooms are joining home theaters and kitchens as a home's ultimate status symbol.



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## 7 Easy, Modern Bathroom Updates

By **Caroline Barry**

The 7 Hot Tips & Trends for Modern Bathrooms



The upscale, artisan look of this waving pool of a vessel sink transcends trends. From Bear Creek Glass.

Packed with streamlined, monochromatic items, this bathroom resists clutter so the stylish bamboo and chrome accessories can stand out. Photo courtesy of West Elm.

Resolve to get your home humming with modern style and organization, but leave the big jobs for after you've built up your interior designer confidence. Start with the bathroom. It's small, can handle experimental design choices, and (provided they're *good* experimental design choices) can boost your home's value. The best part though, is that it can be quick and easy to bring a bathroom up to date. Check out our 7 tips and trends for bathroom updates, and you'll coast through your next improvements on thrill of previous success.



### So Stainless.

Stainless steel makes sense in kitchens for its ultra hygienic feel, durability and cool modern look. It shouldn't have taken us so long to realize that's exactly what we want in bathrooms too. Avoid the airplane lav look with more upscale designs for toilets and sinks from Neo Metro and Lacava. Just looking for a splash of stainless? Get it with stainless steel tiles from Neo Metro, or

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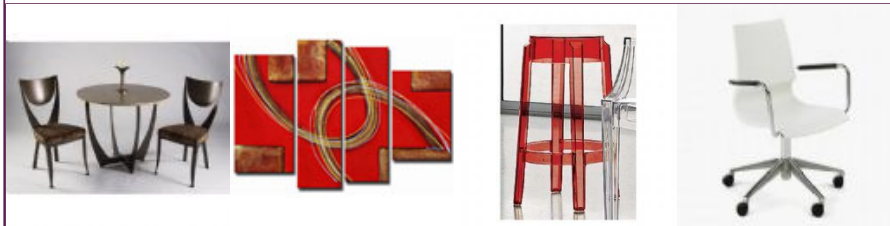
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go for adding the sleek look with accessories like mirrors, knobs and pulls, trash cans and other easy to change decorating items.

#### **Get in the Mix.**

Mix materials in unexpected places to add textural and visual interest. It's a decidedly '07 trend that's grabbing attention from tony bathroom design companies like THG and Ramon Soler. The Profil Collection by Jamie Drake for THG pairs nickel with ebony, and brass with horn. Ramon Soler combines chrome with maple, iroko or wenge. Find this warm luxe look in bath accessories like towel bars too. West Elm's Espresso and polished metal accessories suite could give you the look in minutes with prices ranging from \$16-\$44.



Natural wood warms the chrome finish of this Ramon Soler faucet.



#### **Wet & Wild**

Modern Bathroom Trends and Fixtures for Indoors and Out

#### **Flowers in The Bathroom**

Flowers climb their way into modern bathroom suites.

Interactive Room Planner

Livingroom | Bedroom | Dining

The image shows an interactive room planner interface. It features three panels: 'Livingroom' showing a modern living area with a sofa and coffee table; 'Bedroom' showing a bedroom with a bed and nightstand; and 'Dining' showing a dining table with chairs. The interface is titled 'Interactive Room Planner' and has labels for each room type below the panels.

Moen's M-Pact Icon faucet curves gracefully over the lip of the sink.



Replacing the Icon with Moen's M-Pact designed Vivid faucet instantly delivers a spa-inspired look.

#### Water Woods.

Wood is walking into bathrooms and it is everywhere but underfoot. Sinks, vanity tops and even tubs in iroko or maple gain luminous depth and defy nature with a patented process using epoxy resin from Image. Image's smaller ticket items recreate the vibe in accessories like towel bars, soap trays, mirrors and sconces, with prices ranging from \$250 for the soap tray in iroko to \$1,072 for a pair of sconces in maple. For the natural wood look with a Zen feel and more calming price point, check out the Bamboo Bath accessories from West Elm; \$19-\$49.

#### Vessels.

Whether you've never liked the sink that was there when you moved in or you spent the entire holiday season with visions of vessels dancing in your head, a sink upgrade is always a smart move. A vessel is very of the moment, but to really make the most of this au courant style, get innovative. The Splash sink from Bear Creek Glass imitates water with fluid curves for an artistic feel. Faucet, sink and accessories company Fontaine is flush with glass, stone and porcelain styles in colors, patterns, shapes and themes to fit any bathroom, and with many prices hovering around \$200, these sinks are an affordable way to welcome a more stylish 2007.

#### Hang it all.

Savor that sink space and commit to staying organized by ridding your personal spa of clutter. Do it by raising soap dishes, toothbrush holders and refreshing water cups to the walls. Wall mounted items create a clean look that saves space, feels architecturally permanent, and gives you the illusion of a bigger bathroom. Plus, it's a snap to find what you are looking for, something that is difficult to say in other areas of life.

#### Faucet Flip.

Forget commitment to faucets, M-Pact system styles from Moen make it easy to switch. All Moen M-Pact faucets are interchangeable because they all screw onto a universal valve, so switching between M-Pact faucets really only takes a few minutes. With faucet upgrades being one of the best ways to deliver dramatic results to the overall look of the room, choosing M-Pact serves consumers looking for long-term value from a single style and trendsetters after the newest looks. If only all commitments to change could be so easy.



#### Get Cooking.

Borrow organization ideas from your kitchen. Just bringing silverware organizers into overfilled bathroom drawers can shorten your search times enough to let you linger over morning coffee. The Container Store has tons of options, like modular Bamboo Drawer Organizers. Separate boxes mean you can configure to fit your space, and the price is right at \$3.99-\$6.99. Also check out Container Store's cosmetic organizers and glide-out cabinet options to take the strain out of searching for Band-Aids, lipsticks and the perfect color nail polish.

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## Style-a-Bath

Bathroom goodness

**With Expert:** Joan Kohn

*Joan Kohn is host of HGTV's "Kitchen Design" and "Bed & Bath Design" and author of "It's Your Kitchen" and the just released "It's Your Bed & Bath."*

**Q. We just moved into a larger home and now my husband, myself and my kids each have our own bathroom. It's such a luxury I'm not quite sure how to make the most of it. Can you make some suggestions?**

A. How exciting that you now have a room to personalize for each member of the family! Here are some tips on how to make the most of your intimate spaces. Men want bells and whistles, like TV's imbedded behind the mirror, sound systems, saunas and workout areas. They like to pamper themselves with fine towels and elegant grooming tools, such as silver shaving sets. They get excited about a refrigerator drawer snacks or even a mini-kitchen with a coffee maker. They want bathrooms with a sense of import and legacy and so are impressed by the architectural potential of the bathroom.

Women want luxury and a décor that blends with the bedroom -- but they crave efficiency, too. In general women are the main caregivers and they like the bathroom to take care of them. They like to express their own style in this intimate room and to use powder rooms as little design laboratories for expression. Kids want to define their own territory and have their private storage area clearly identified. The like personal expression through color and design. Shower radios and even TVs in the bathroom are thrilling to kids.

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**Diane Burley** -- Founder, Executive Editor

A former journalist and pioneer in interactive technology, Ms. Burley was responsible for putting two of the first metro daily newspapers on the Internet in 1994, and has worked with many of the leading online media executives to refine their digital media strategies. A frequent speaker to media and home furnishings events, she is the author of **Silicon Valet**, a must-read site for anyone who publishes information the Web. For *Pure Contemporary*, Burley brings the design world a unique blend of editorial insight and advanced technology acumen to a subject matter with which she is completely at home.

**Caroline Barry** -- Features Editor

A masterful writer, Ms. Barry is a founding member of *Pure Contemporary*. Holding a Masters in Journalism with a concentration on Art History, Ms. Barry provides tremendous insights to readers on trends and new products. In *Pure Contemporary's* blog, "Behind the Curtains," Ms. Barry reveals her wit through evocative and ever-enlightening writing.

**Allison Jaworski** -- Makeover Editor

A key member of the *Pure Contemporary* staff from its inception, Ms. Jaworski is responsible for the Home Makeovers section of *Pure Contemporary*. She carefully searches across the country for designers and architects to showcase a wide array of projects with varying scopes and budgets. In *Pure Contemporary's* blog, "Behind the Curtains," Ms. Jaworski offers raw and honest dialogue on trends and products.



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By **Diane Burley**

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