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Survey: Products BSCs Find 'Essential'

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Conventional 175 rpm floor machines are considered “essential” by building service contractors (BSCs), according to a just-completed e-poll of BSCs conducted for Tornado Industries by AlturaSolutions Communications. More than 85 percent of the 100 cleaning professionals polled said this cleaning tool is a “must-have” to meet their customers’ cleaning needs.

The survey also found that HEPA-filtered vacuum cleaners, which help protect indoor air quality, are also becoming “must-have” machines, with 80 percent of those surveyed reporting that owning a HEPA vacuum cleaner was “somewhat important” or “very important.”

Among other findings of the e-poll are:

- Weight, power, and performance were the big considerations when selecting a backpack vacuum, say 80 percent of the respondents.
- When deciding on an upright vacuum cleaner, BSCs look for machines that are reliable, 41 percent, and have significant power and performance, 35 percent.
- Eighty-six percent indicated they were familiar with cylindrical brush floor machines, which have brushes instead of rotary pads.
- Of those who have purchased a cylindrical brush floor machine, 37 percent said they selected it because of “ease of operation” while 34 percent said the reason was “it does not splatter against walls or furniture.”
- About half of the respondents said they were not interested in ride-on carpet extractors simply because they do not clean facilities large enough to require them. However, when asked if they would be interested in a smaller walk-behind extractor, 70 percent said yes.

The poll has a 95 percent “confidence rating” indicating that even if a larger pool of similar respondents were surveyed, there is a 95 percent certainty the results would be about the same, AlturaSolutions said.

About Tornado

A Tacony Co., Tornado Industries has been designing and engineering quality cleaning equipment for more than 80 years. For more information, visit www.tornadovac.com.

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