

Ashkin group release 2.11

2/11/2011 9:14:29 AM

Sustainability Dashboard Tools, LLC Begins "Need-to-Know" Service

EPA Energy Report Receiving Renewed Attention - Likely Impact on the Cleaning Industry

Bloomington, IN - Although it was released last year, a report by the U.S. Environmental Protection Agency (EPA) is receiving renewed attention due to discussions regarding future directions of the organization.

The report, "International Energy Outlook 2010 with Projections to 2035," covers a number of energy-related issues, "many of which will impact the professional cleaning industry," says Cynthia Schultz, chief operating officer of Sustainable Dashboard Tools, LLC.

For instance, the report states that in the next 35 years, assuming no policy changes, global energy consumption will grow by 50 percent.

Fossil fuels will provide nearly 80 percent of the world's energy consumption by 2035 with petroleum still the world's major energy source. And the report says oil prices are expected to reach \$133 per barrel.

"The report also says renewable energy will gain a growing share of total energy consumption," says Schultz. "It is expected to rise by 111 percent in the next 30-plus years."

Other global trends noted in the report:

- Natural gas consumption will increase by 44 percent.
- Coal use will grow by 56 percent.
- Nuclear power generation will increase by 74 percent.

Needs to Know

"We feel our industry needs to know about these trends because they will have an impact on the cleaning industry, how we operate our businesses, and the bottom line," Schultz says.

"That is why we are starting a regular 'Need-to-Know' news service for the industry regarding sustainability issues."

Schultz says the Need-to-Know service will not take a stand on issues, but just present the facts.

"The information will always be from respected sources and deal with issues that are pertinent to our industry," she adds.

For more information about the EPA's report, visit www.worldenergyoutlook.org/docs/weo2010/key_graphs.pdf.

Stephen Ashkin is available for interviews, presentations, and commentary on Green Cleaning-related issues, sustainable buildings, industry trends, and facility management. He can be reached by calling (812) 332-7950.

About Sustainability Dashboard Tools, LLC

Sustainability Dashboard Tools, LLC, has created new software technology designed specifically for cleaning professionals. The company's CEO is Stephen Ashkin, President of The Ashkin Group and Executive Director of the Green Cleaning Network; its COO is Cynthia Schultz.

Sustainability Dashboard Tools' software allows users to measure the natural resources their businesses use and the greenhouse gas emissions they generate. Armed with this information, businesses can make commonsense changes that reduce their impact on the environment. Such changes save businesses money and make them more efficient and competitive while also benefiting their facilities, employees, and local community as well as the environment.